

Green Ethos for Alison Bailey Smith

Alison Bailey Smith is committed to promoting a greener, more sustainable world through mindful craftsmanship, responsible sourcing, and environmental consciousness. My goal is to create products that inspire while minimising ecological impact.

Core Principles

1. **Reduced Waste:** the use of processes that minimise scrap and waste during production and in use of packaging (eg: removable branding from gift boxes).
2. **Local Sourcing:** Support local suppliers to reduce carbon footprint and strengthen community ties. (for example local photographer and web developer).
3. **Energy Efficiency:** Adopt energy-efficient practices in all aspects of production and operations. (For example replacing all lighting with LEDs).
4. **Community engagement:** encourage creative recycling through action and workshops and use of materials already in existence by others in their own creative practice.

Alison's sustainability plan is rooted in creating a positive environmental impact through thoughtful product design, mindful material selection, and effective waste and energy management. By adopting and implementing these initiatives, Alison Bailey Smith will not only lead by example within the crafts community but will also contribute positively to the broader goal of global sustainability.